Jimmy Jiang

15 Years UI / UX Design Experience   http://jimmyjz.com

EXPERIENCE

Senior UI / UX Designer
HSBC

Sep 2024 - Oct 2025

- Responsible for UI / UX design of a cross-function financial platform.
- Establish and maintain product design system based on global guidelines.

Senior UX Designer
Ericsson

Jan 2019 - Mar 2024

Responsible for UX design in Ericsson IoT Connected Vehicles. This cloud platform connects over 20 million vehicles across 150 countries.

My role was to provide simple and flexible UX solution to complex issues, and ensured the usability of final deliverables. I applied Ericsson Design System in the product, and helped to iterate the design system with the experience I leaned.

Besides of Connected Vehicles product, we also designed a mobile demo app and a Vehicle Simulator, to help our potential customers have an intuitive understanding about how our connectivity capability could enhance the vehicle end-user's experience.

Senior UX Designer
RIB Software SE

May 2017 - Dec 2018

Responsible for UX design of a desktop BIM (Building Information Modeling) integration tool based on Autodesk Revit, used by construction professionals.

As the only designer in this new project, I created and maintained a design system to keep UI elements and interaction pattern consistent. I also designed a Product Center website, where our customers can find feature introduction and tutorials.

Design Lead / Senior UI Designer
VTRON Technologies Ltd

Dec 2015 - Apr 2017

As a Design Lead, I took part in the most challenge projects, and also responsible for management tasks:

- Designer recruitment.
- Design resource planning and assessment.
- Establish Large Screen Device Design Guidelines.

SKILLS

- 15 years UI / UX design experience across a variety of platforms.

- Solid skills in UX design process including user research, information architecture, interaction, visual design, prototyping, usability testing and product iteration.

- Deep understanding of web UI implementation (HTML/CSS, responsive design, back-end/front-end handling). Partnering well with developers.

- Experience in building and iterating design system for digital products.

- Experience working with global teams and crafting multi-language product.

- Knowledge of inclusive design, accessibility, and localization.

- Fluency in Figma, Sketch, Adobe CC, and generative AI tools.

EDUCATION

Master | Multimedia, Art & Design
Monash University
2008 - 2010
Graduated with Multimedia & Digital Arts Award for Outstanding Achievement.

Bachelor | Computer Science & Technology
Beijing Normal University
2003 - 2007

CERTIFICATE

Google UX Design Professional Certificate
Coursera | Google
Issued Dec 2022
Credential ID Y7V2Y7K3RPAQ

LANGUAGE

English   Chinese | Mandarin   Chinese | Cantonese

CONTACT

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